

SALESPERSON



BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12

### AGREEMENT MADE BETWEEN

## **WFOR-TV**

CONTRACT NO. REV. 1161-54961-1

1

DATE PRINTED 09/25/12

09/25/

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172  $$\operatorname{\textbf{AND}}$$ 

WFOR-TV

1

329831	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	177146 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.	Required
AND	138 Conant St		585 Commercial St	Announcement 28 days
ADDRESS	Beverly	MA 01915-1665	Boston MA 02109-1024	prior notice
CONTACT	USA STEPHANIE KINCAID		PRODUCTEST. 394	
LOCAL SALESPERSO	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT 1300 CODE	]
NATIONAL				1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

ethnicity.		SPOTS	TIM		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	FNOGRAWG	22001.	J	
1 CD	111	3	06:00A	06:30A	30s	09/26/12-09/28/12		3	405.00	1215.00
2 LUR	11	2	06:00A	06:30A	30s	10/01/12-10/02/12		2	350.00	700.00
3 CD	111	3	06:30A	07:00A	30s	09/26/12-09/28/12		3	405.00	1215.00
4 LUR	11	2	06:30A	07:00A	30s	10/01/12-10/02/12		2	350.00	700.00
5 CD	111	3	07:00A	08:00A	30s	09/26/12-09/28/12		3	315.00	945.00
6 LUR	11	2	07:00A	08:00A	30S	10/01/12-10/02/12		2	200.00	400.00
7 CD	111	3	08:00A	09:00A	30S	09/26/12-09/28/12		3	315.00	945.00
8 LUR	11	2	08:00A	09:00A	30s	10/01/12-10/02/12		2	200.00	400.00
9 LUR	11000	2	11:00A	12:00N	30s	10/01/12-10/02/12	PRICE IS RIGHT	2	500.00	1000.00
10 CD	00111	3	11:00A	12:00N	30s	09/26/12-09/28/12	PRICE IS RIGHT	3	675.00	2025.00



SALESPERSON



BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12

### AGREEMENT MADE BETWEEN

# **WFOR-TV**

CONTRACT NO. REV. 1161-54961-1

2

DATE PRINTED 09/25/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

			45/00/00/00		
329831	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	177146 ADVERTIS	ER (OR AGENCY AND ADVERTISER	Cancellation Notice
NAME	AMERICAN RAMBLER		ROMNEY FOR	PRESIDENT, INC.	Required
AND	138 Conant St		585 Commerc	ial St	7.750 10 at 200
					Announcement 28 days
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	prior notice
	USA		USA		
CONTACT	STEPHANIE KINCAI	D	PRODUCTEST	. 394	
LOCAL SALES PERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 394	PRODUCT 13	300	
NATIONAL					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

-ethnicity		SPOTS	TIM	иE				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11 LUR	21000	3	11:58A	12:30P	30s	10/01/12-10/02/12	NOON NEWS	3	400.00	1200.00
12 CD	00111	3	11:58A	12:30P	30S	09/26/12-09/28/12	NOON NEWS	3	540.00	1620.00
13 CD	33000	6	12:28P	02:00P	30s	10/01/12-10/02/12	CBS SOAPS	6	720.00	4320.00
14 CD	00333	9	12:28P	02:00P	30S	09/26/12-09/28/12	CBS SOAPS	9	630.00	5670.00
15 CD	00111	3	02:00P	03:00P	30S	09/26/12-09/28/12	THE TALK	3	375.00	1125.00
16 LUR	11000	2	02:00P	03:00P	30s	10/01/12-10/02/12	THE TALK	2	450.00	900.00
17 LUR	00111	3	03:00P	03:58P	30s	09/26/12-09/28/12	JUDGE JUDY	3	250.00	750.00
18 LUR	11000	2	03:00P	03:58P	30S	10/01/12-10/02/12	JUDGE JUDY	2	400.00	800.00
19 LUR	00111	3	03:57P	05:00P	30s	09/26/12-09/28/12	DR PHIL	3	400.00	1200.00
20 LUR	11000	2	03:57P	05:00P	30S	10/01/12-10/02/12	DR PHIL	2	400.00	800.00
21 CD	11	2	05:00P	05:30P	30\$	10/01/12-10/02/12		2	1080.00	2160.00





BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12

### AGREEMENT MADE BETWEEN

**WFOR-TV** 

CONTRACT NO. REV. 1161-54961-1

DATE PRINTED 09/25/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

			AND	TAGE
329831 AND ADDRESS	AMERICAN RAMBLER 138 Conant St  Beverly	MA 01915-1665	ROMNEY FOR PRESIDENT SET TO SE	Cancellation Notice Required Announcement 28 days prior notice
CONTACT LOCAL SALES PERSON	USA STEPHANIE KINCAID SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCTEST. 394 PRODUCT 1300 CODE	
NATIONAL SALES PERSON	I			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

1

ethnicity	•	SPOTS	TI				DDOCDANG	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BUCS1.	UNITRATE	TOTAL VALUE(I)
22 CD	111	3	05:00P	05:30P	30s	09/26/12-09/28/12		3	1080.00	3240.00
23 CD	11	2	05:30P	06:00P	30S	10/01/12-10/02/12		2	1080.00	2160.00
24 CD	111	3	05:30P	06:00P	30S	09/26/12-09/28/12		3	1080.00	3240.00
25 CD	111	3	06:00P	06:30P	30s	09/26/12-09/28/12		3	1350.00	4050.00
26 LUR	11	2	06:00P	06:30P	30s	10/01/12-10/02/12		2	750.00	1500.00
27 CD	00111	3	06:58P	07:30P	30s	09/26/12-09/28/12	ENTERTAINMENT TONIGHT	3	1080.00	3240.00
28 LUR	11000	2	06:58P	07:30P	30s	10/01/12-10/02/12	ENTERTAINMENT TONIGHT	2	800.00	1600.00
29 CD	00111	3	07:30P	08:00P	30s	09/26/12-09/28/12	THE INSIDER	3	1080.00	3240.00
30 LUR	11000	2	07:30P	08:00P	305	10/01/12-10/02/12	THE INSIDER	2	800.00	1600.00
31 LUR	11000.0	2	11:00P	11:35P	30S	10/01/12-10/02/12	LATE NEWS	2	1200.00	2400.00
32	00111.0	3	11:00P	11:35P	30s	09/26/12-09/28/12	LATE NEWS	3	1350.00	4050.00
32	00111.0	3	11:00P	11:355	303	07/20/12 07/20/12				





BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12

### AGREEMENT MADE BETWEEN

### WFOR-TV

CONTRACT NO. REV. 1161-54961-1 **DATE PRINTED** 

09/25/12

PAGE

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 329831 **Cancellation Notice** ROMNEY FOR PRESIDENT, INC. AMERICAN RAMBLER NAME Required 585 Commercial St 138 Conant St AND Announcement 28 days **ADDRESS** MA 01915-1665 Boston MA 02109-1024 Beverly prior notice USA USA CONTACT STEPHANIE KINCAID PRODUCTEST. 394 PRODUCT 1300 AGENCY EST. NO. LOCAL SUSAN INKER-PURETZ SALESPERSON CODE NATIONAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

-ethnicity:		SPOTS	TII	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
CD										
33 CD	00111	3	05:00A	06:00A	30S	09/26/12-09/28/12	WFOR MORNING NEWS	3	200.00	600.00
34 LUR	11000	2	05:00A	06:00A	30s	10/01/12-10/02/12	WFOR MORNING NEWS	2	200.00	400.00
35 LUR	1	1	10:00P	11:00P	30s	10/01/12-10/01/12	HAWAII FIVE-O	1	3600.00	3600.00
36 LUR	т	1	07:58P	09:00P	30s	10/02/12-10/02/12	NAVY NCIS	1	5500.00	5500.00
37 LUR	т	1	09:00P	10:00P	30s	10/02/12-10/02/12	NCIS:LOS ANGELES	1	5500.00	5500.00
38 CD	W	1	09:00P	10:00P	30s	09/26/12-09/26/12	CRIMINAL MINDS	1	6300.00	6300.00
39 LUR	Th	1	07:58P	09:00P	308	09/27/12-09/27/12	THE BIG BANG THEORY/TWO ANI	1	5500.00	5500.00
40 LUR	F	1	07:58P	09:00P	30s	09/28/12-09/28/12	CSI:NY	1	2500.00	2500.00
41 LUR	F	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	1500.00	1500.00
42 CD	Sa	2	07:00A	09:00A	30s	09/29/12-09/29/12	CBS SATURDAY EARLY SHOW	2	270.00	540.00
43 LUR	Sa	2	12:00N	07:00P	30s	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL	2	600.00	1200.00



SALESPERSON



### AGREEMENT MADE BETWEEN

## **WFOR-TV**

CONTRACT NO. REV. 1161-54961-1

**DATE PRINTED** 09/25/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

			AND	TAGE
329831	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	177146 ADVERTISER (OR AGENCY AND ADVE	RTISER) Cancellation Notice
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESIDENT, INC.	Required
AND	138 Conant St		585 Commercial St	Announcement 28 days
ADDRESS	Beverly	MA 01915-1665	Boston MA 02109-1024	prior notice
CONTACT	USA STEPHANIE KINCAII	D	PRODUCTEST. 394	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 394	PRODUCT 1300 CODE	
NATIONAL		·		

BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity		SPOTS	TII	ME				TOTAL	32000 000000000000000000000000000000000	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
44 LUR	Sa	2	12:00N	07:00P	30s	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL	2	2400.00	4800.00
45 LUR	Sa	2	07:58P	09:00P	30s	09/29/12-09/29/12	CRIME TIME SATURDAY	2	800.00	1600.00
46 LUR	Sa	2	08:57P	10:00P	30s	09/29/12-09/29/12	CRIME TIME SATURDAY	2	1100.00	2200.00
47 LUR	Sa	2	10:00P	11:00P	30s	09/29/12-09/29/12	48 HOURS MYSTERIES	2	1100.00	2200.00
48 CD	Su	2	09:00A	10:30A	30s	09/30/12-09/30/12	CBS SUNDAY MORNING	2	1350.00	2700.00
49 CD	Su	1	10:30A	11:00A	30S	09/30/12-09/30/12	FACE THE NATION	1	1260.00	1260.00
50 LUR	Su	1	06:57P	08:00P	30s	09/30/12-09/30/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
51 CD	Su	1	08:00P	09:00P	30s	09/30/12-09/30/12	THE AMAZING RACE	1	5850.00	5850.00
52 CD	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	5850.00	5850.00
53 LUR	Su	1	. 10:00P	11:00P	30S	09/30/12-09/30/12	THE MENTALIST	1	3500.00	3500.00
54 CD	00000.2	2	11:00P	11:35P	308	09/30/12-09/30/12	LATE NEWS	2	1350.00	2700.00





### AGREEMENT MADE BETWEEN

## **WFOR-TV**

CONTRACT NO. REV.

6

1161-54961-1

DATE PRINTED

09/25/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

			5.55 (F-0.55 (A) - 1		
329831	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	177146 ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	AMERICAN RAMBLER		ROMNEY FOR PRESI	DENT, INC.	
AND	138 Conant St		585 Commercial S	t	Required
AND					Announcement 28 days
ADDRESS	Beverly	MA 01915-1665	Boston	MA 02109-1024	100
	USA		USA	02207 2001	prior notice
CONTACT	STEPHANIE KINCAI	D	PRODUCTEST. 394		
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO.	PRODUCT 1300 CODE		
NATIONAL SALESPERSO	DN .		•		1

BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

hnicity		SPOT	s	TIME				TOTAL		
ГЕМ	DAYS	SPOT PWK	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
55 UR	M		1 10:00P	11:00P	30s	09/26/12-09/26/12	CSI:CRIME SCENE  Total Contract:	1		3500.00 135710.00
						Jul	—— Billing Summary ————————————————————————————————————		<u>Total</u>	_
					Qtr 3		.00 98070.00		98070.00	
						Oct			Total	
					Qtr 4	12 37640.00	.00 .00		37640.00	
		1						GH	135710.00	
			1							
			1	1						
	1									
	1		1							
			1							
	1		1	1						
					1					
					1			1		
	1				1					-
					1					
								1		
	1		1		1	1		1	1	